

Media Training

Compiled by 4A's Media Services Division

***BPA Worldwide**

Two Corporate Drive
Ninth Floor
Shelton, CT 06484

Website: www.bpaww.com

Contacts:

- Glenn Schutz (BPA University)
Tel: 203- 447-2873
Email: gschutz@bpaww.com
- Mike Rank (In-agency training on circulation statements and audits)
Tel: 773-878-1171
Email: mrank@bpaww.com

Direct Response Academy

DRTV Management Boot Camp
401 Barsana Avenue
Austin TX 78737
512-301-5900

Email: info@directresponseacademy.com

Website: www.directresponseacademy.com

Ephron Consultancy

570 Seventh Avenue, Suite 1901
New York, NY 10018
Contact: Erwin Ephron
212-704-0015

Website: www.ephrononmedia.com

Email: EphronNY@aol.com

Note: Offers only Master Class in Media Planning

***The Institute for International Research**

708 Third Avenue
New York, NY 10017
Tel: 212-661-3500

***The Laredo Group, Inc.**

10836 Blackhawk Street
Plantation, FL 33324-2182

Contact: Leslie Laredo

954-577-5700

Email: leslie@laredogroup.com

Website: www.laredogroup.com

Note: For Interactive Media only

Masterclass

C Squared Communications Ltd
6-8 Standard Place
Rivington Street
London EC2A 3BE UK
+44 (0) 7613 9700

Email: info@csquared.cc

Website: www.csquared.cc

Note: Offers some classes in U.S.

***Media Buying Academy**

57 West Baltimore Street
Taneytown, MD 21787
Tel: 410-756-1842
800-622-2893

Email: mediabuyingacademy@comcast.net

Website: www.mediabuyingacademy.com

Miami Ad School

955 Alton Road
Miami Beach, Florida 33139
305-538-3193

Email: info@miamiadschool.com

Website: www.miamiadschool.com

Notes: Offers semester-long media training and Digital ReBoot intensive (3-day) course. Located also in Minneapolis, New York City and San Francisco.

* Offers 4A's members a discounted rate.

***Paragon Media Inc.**

388 Ridgewood Avenue

Glen Ridge, NJ 07028

Contact: Peggy Yervanian

973-748-6970

Email: pyervanian@paragonmedia.com

Website: www.paragonmedia.com

Rewire Marketing

Contact: Alex Sepulveda

917-740-2009

Email: alex@rewiremarketing.com

Website: www.rewiremarketing.com

Note: Offers Search Training

***SEMPO Institute**

401 Edgewater Place, Suite 600

Wakefield, MA 01880

Contact: Katie Donovan

781-876-6214

Email: kdonovan@sempoinstitute.com

Website: www.sempoinstitute.com

Note: Offers courses in search marketing.

Note: Some of the companies travel to various cities to conduct training.

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