

2009 4A's Media Conference & Tradeshow

March 4-6, 2009 | Hilton New Orleans Riverside

There is no secret about who's sponsoring at an 4A's conference!

When a company decides to sponsor an event, we showcase the sponsorship in a variety of ways:

- At the appropriate time during our General Sessions (all conference registrants will be in attendance) the sponsoring organization is **thanked from the podium** by the presiding 4A's Conference Chair. During the "thank-you," **a visual is also projected**, showing the sponsoring organization's logo and the event sponsored.
- Credit for your sponsorship is **printed in our Agenda booklet**, presented to each attendee at Conference check-in.
- Company logo with **link to your company site on 4A's Media Conference online registration website**.
- At the actual sponsored event, **we prominently display a professionally printed sign** giving credit to your company for sponsoring. In addition, 4A's will **display your product or publication** at the sponsored event for attendees to pick up.
- We **provide contact information for all conference attendees** that you may use for pre- and post-conference promotional mailings.

Available Sponsorships

In addition, each sponsorship entitles you to special **COMPLIMENTARY registrations***, depending on the cost of the sponsorship. Please refer to the list below for the complimentary registrations we are pleased to offer:

Date	Sponsored Event	Comp Registration(s)
	Photography	1 Free
	Radio Station	5 Free
	E-mail Kiosks	1 Free
	Airline Boarding Pass Kiosks	1 Free
Wednesday, March 4	Reg Desk on Wed.	1 Free
	Dinner & Entertainment	5 Free
Thursday, March 5	Reg Desk on Thurs. & Fri.	1 Free
	Buffet Lunch (in Exhibit Hall)	3 Free
	Afternoon Coffee/Soft Drinks	1 Free
	Reception	3 Free
Friday, March 6	Continental Breakfast	2 Free

You may contact Michelle Montalto with any questions at michelle@aaaa.org.

* Attendee registrations are valued at \$1,375 each.