

Attendee List By Company Name
2009 Media Conference & Tradeshow
Hilton New Orleans Riverside

360i LLC

Bryan Wiener (*Speaker*)

4A's

Donna Campbell
Kipp Cheng
Michael Donahue
Thomas Finneran
Chick Foxgrover
Claire Franks
Harold Geller (*Speaker*)
Nancy Hill (*Speaker*)
Nalini Kumar
Theodore LaBarbera
Helen Miranda
Michelle Montalto
Renee Mussa
David Prince
Karen Proctor
Rebecca Samson
Troy Starwalt

4A's/Washington

Adonis Hoffman (*Speaker*)

A

ABC Television Network

Timothy Dettro
Andrew Messina

Active International

Karen Gabor
Liz Margolis
Robert O'Neill
Charles Theiss

Adify Corporation

Rodney Mayers

Adspace Networks, Inc.

Jeff Gropper

The Advantage Software Company

Ellen Coulter
Mike McGee

Advertising Age

Allison Arden
Jonah Bloom (*Speaker*)
Michael Bush
Christopher Crain
Matt Creamer
Jackie Ghedine
Anne Marie Kerwin
David Klein
Steve Raddock
Jim Whelan

The Advertising Council

Timothy Davis

Advertising Week 2009

Jillian Mellone
Lance Pillersdorf
Matt Scheckner

Aegis Media

Jerry Buhlmann (*Speaker*)
Anthony Jones (*Speaker*)

Aegis Media North America

Sarah Fay (*Speaker*)

Alloy Media Marketing

Mark Businski
Randy Graf
Elizabeth Hellman

The Almian Group

Jeffrey Stier (*Speaker*)

Attendee List By Company Name
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Ames Scullin O'Haire

Tony O'Haire

AOL's Platform-A

Greg Coleman

Brent Spitzer

Arbitron

Pierre Bouvard

George Brady

Oveda Brown

Paul Cannon

Clara Carniero

Shannon Crouch-Boyd

Carol Edwards

Carol Hanley

Sean Harrington

Lung Huang

Dan Malmed

Dave Murphy

Chris Peck

Stacy Perrus

Michael Sharp

Asian Fortune Newspaper

Jay Chen

**Association of National Advertisers,
Inc.**

Barbara Bacci Mirque

Robert Liodice

Audit Bureau of Circulations

Mark Wachowitz

AutoTrader Classics

Debbie Reetz

B

Ball State University

Mike Bloxham (*Speaker*)

Barron's

Ellen O'Hara

Gary Holland

Camille Taglia

BBDO New York

Lauren Connolly (*Speaker*)

BOHAN Advertising|Marketing

Christine Ferguson

Rich Melin

Brand.net

Elizabeth Blair

Melissa Goidel

Brandweek

Tom Woerner

Brighton Agency, Inc.

Tina VonderHaar

Roger Yount

Brite Media Group

Art Baer

Diane Bourassa

Charlie DiToro

Buena Vista Television

Howard Levy

Burst Media Corp

Jarvis Coffin

Business Week

Jon Fine

Carl Fischer

Burt Helm

Butler, Shine, Stern & Partners

Ed Cotton (*Speaker*)

Lynda Richardson

Attendee List By Company Name
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C

Cabletelevision Advertising Bureau

Sean Cunningham
Danielle DeLauro
Chuck Thompson

Campbell Mithun

Lee Baker

Campbell-Ewald

Karen Campbell
Dale Coons
Kendra Mazey
Kevin Pietsch
Tom Talbert

Canoe Ventures

Bruce Dennler

Capital One Services, Inc.

Steve Carter
Patty DeWees

Carat

Jan Weinstein
Ginger White

CARE Media Holdings Corp

Philip Cohen
Sky Kelley
Elaine Mann

Catalina Marketing

Becky Dean
Neal Ryan

**Catherine Del Spina &
Associates, Inc.**

Catherine Del Spina

CBS

Bob Schieffer (*Speaker*)

Chrysalis

Lauren Barbara
Connie Garrido
Ray Rotolo

Claritas

Wyatt Manor
Bruce Wilkinson

Clients Profits Worldwide

Donna Lynn Johnson
Mary Peczeli

Comcast

Walter Michel

comScore

Lynn Bolger

ContextWeb, Inc. / ADSDAQ Exch

Jay Sears

Copernicus Marketing Consulting

Kevin Clancy (*Speaker*)

Corder Philips

Jenn Hausman
Jenifer Smith

COREMedia Systems Inc

Dave Blome
Kevin Gaffney
Jim Paull
Lindsay Schaubman
Gabrielle Schueler

Attendee List By Company Name
2009 Media Conference & Tradeshow
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Crispin Porter + Bogusky, LLC
Rob Reilly (*Speaker*)

CRN International, Inc.
Pat Kane

Crosby Marketing Communications
Pamela Atkinson

D

Danoo
Chris Polos

Datran Media
Paul Benjou
Scott Knoll

De La Cruz & Associates
Helga Del Toro
Silma Serrano

Deutsche Bank
Matt Chesler

Digitas
George Blair Scribner (*Speaker*)

Doner
Greg Clausen

Donovan Data Systems
Sophia Barberini
Ken Breen
Harvey Kent
Ryan Micklos

DoubleVerify Inc
Oren Netzer

DRAFTFCB

Roger Baron
Robert Bernstein
Rich Gagnon (*Speaker*)
Duncan Channon
Leslie Diard
Joe Silvestri

E

Eagle Television Sales
Leo MacCourtney

Eloda Corporation
John Gee

eMarketer
Lisa Church
Geoff Ramsey (*Speaker*)

Erdos & Morgan
David March

Erwin-Penland, Inc.
William Reynolds

ESPN Customer Marketing and Sales
Oliver Dizon
Edward Erhardt

ESPN, Inc.
Eric Johnson

Experian Services Corp.
William Livek

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Experian® SimmonsSM

Brian Bradtke
Kelly Flynn
Maria Iarocci
Chuck McMurray
Tom Morrison
Jenifer Ong-Meyers
Ellen Romer
Jim Tobolski
Ken Wollenberg

F

Facebook

Brad Keown
Mike Haines

The Femme Network

Lindsay Mure-O'Neill

FKM

Kyle Allen

Forbes

Kevin Gentzel

Forbes Magazine

Avery Stirratt

Forrester Research

Josh Bernoff (*Speaker*)

Frankfurt Kurnit Klein & Selz

Candice Kersh (*Speaker*)

G

Galleon Group

Michael Levine

Game Show Network

John Zaccario

GlaxoSmithKline

Kevin Holowicki

GlynnDevins

Gigi Burton

Google, Inc.

Mike Church
Janine Gianfredi
Stephanie Reddish Hoffman
Suzie Reider (*Speaker*)
Spencer Spinell

Grandparents.com

Jerry Shereshevsky

GroupM

John Donnarumma
Marc Goldstein (*Speaker*)
Irwin Gotlieb (*Speaker*)
Rob Norman (*Speaker*)
Lyle Schwartz (*Speaker*)
John Wolfe

GSN. The Network For Games

William Rouse

Guideposts

Celeste Hayes
Amy Molinero

H

Hakuhodo DY Media Partners Inc.

Keisuke Yamada
Masaomi Suzuki

Hearst Magazines

Cathleen Black
Michael Clinton
Jeff Hamill

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2009 Media Conference & Tradeshow
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Hearst Magazines Enterprises

Kathleen Keefe

Hewlett-Packard Company

Michael Mendenhall (*Speaker*)

Horizon Media

Alena Malloy

Howard-Sloan-Koller Group

Carrie Molay

Mary Olson-Menzel

Huffington Post

Michael Smith

Hulu

Kevin McGurn (*Speaker*)

I

ICON International

Thomas Bartholomew

Mark Langer

Reid Steinberg

Ignited, LLC

Dave Martin

Anne-Marie Schaffer

Ignition Consulting Group

Tim Williams (*Speaker*)

Ingenuity Media at The Martin Agency

Randy Freisner

Elissa Goldman

Linda Thomas Brooks

Ben Winkler

Initiative

Janet Fitzpatrick (*Speaker*)

Tim Spengler

The Integer Group

Jennifer Bolt

Interactive Advertising Bureau

Sherrill Mane

Randall Rothenberg (*Speaker*)

IOGLOBAL, Inc.

Bob DeSena

Ipsos Mendelsohn

Richard Vogt

Anne Wagner

J

Jay Advertising, Inc.

Evan Brown

The Johnson Group, LLC

Rachel Daigh

Jordan Associates, Inc.

Stephanie French

Candace Guy

Mike Wilkinson

Just Ask A Woman

Mary Lou Quinlan (*Speaker*)

JWT

Matthew George

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K

Katz Marketing Solutions

Greg Glenday
Bob McCurdy

Katz Media Group

Jim Beloyianis

KCLS

Julie Williams

Keating Magee Advertising

Maggie Gardner

KMR Group North America

Barbara Graham
Tony Incalcaterra

KS95

Dave Bestler

L

Lamar Advertising

Tommy Teepell

Laughlin/Constable, Inc.

Karen Stoneman

Lawrence & Schiller

Korena Keys

LearnSomething Inc

Rick Fuelling
Bob Petisi
Steve Roden

LevelVision LLC

Sean Flanagan
Bob Martin
Maggie Radford

LinkedIn

Steve Patrizi

The List

Maureen Cole
Ryan Strohm

LM&O Advertising

Cynthia Epley
Karen Laughlin

M

Magazine Publishers of America

Wayne Eadie
Ellen Oppenheim

Magical Elves

Dan Cutforth (*Speaker*)

Management Science Associates, Inc.

Robert Williams

MANSI Media

Matthew Caylor
Wes Snyder
Kevin Wert

The Marketing Center of the Universe

Lorena Poche

Marketing Evolution

Rex Briggs (*Speaker*)

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Martha Stewart Living Omnimedia

Wenda Harris Millard
Jacki Kelley
Eileen Kiernan
Sally Preston

Maxus

Jeff Ratner

MDB Communications, Inc.

Seth Niman

Media Link, LLC

Michael Kassan (*Speaker*)

Media Monitors

Rosemarie Keating
Mike Smyth

Media Rating Council

Anthony Torrieri

Media Works, Ltd.

Amy Wisner
Amanda Zachmann

MediaBank LLC

John Bauschard
Allison Bhatia
Alex Briele
Nick Galassi
Brad Keywell
Greg Koerner
Joe Lampert
Greg Rudin
Kyle Warczak

Mediabistro.com

Laurel Touby

Mediabrand

Joe Benarroch
Jason Harrison

MediaCom

Doug Checkeris
Barbara Cipolla
Matt Schwach

Mediaedge: cia

Lee Doyle

Mediaedge: cia /Puerto Rico

Jose Martinez

Mediamark Research Inc.

Jamie Cunning
Ian Jack
Scott Turner

MediaPost

Jack Feuer

Mediasmith

Derek Leedy
Karen McFee
David L. Smith (*Speaker*)

MediaVest USA

Lisa Donohue (*Speaker*)
Jim Kite (*Speaker*)
Anita McGorty
Donna Speciale
Vincent Sauvagnargues
Bill Tucker (*Speaker*)
Greg Warren

Mediaweek

Geri FitzGerald
Mark Myers

Merck & Co., Inc.

Audrey Chen
Sumana Rajagopal

Attendee List By Company Name
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Miami Ad School

Bonnie Lunt
Bernadette Murray

Microsoft Advertising

Cammy Grusd

Microsoft Corporation

Seth Dallaire
Alec Gerster
Kirsten Matetich
Cassandra Nuttall
Chip Scully
Gayle Troberman
Beth Uyenco

MidFirst Bank

Daniel Adams
Molly Brill

Mindshare

David Adelman
Andy Chapman
Tim Elton
Tata Sato
Cary Tilds

Mindshare INTERACTION

Margaret Clerkin

MithoffBurton Partners

Monique Echaniz

Morgan + Company

Jennifer Huber
Damien LaManna
Eric Morgan

MPG

Joe Abruzzo (*Speaker*)
Maria Luisa Francoli (*Speaker*)
Shaun Holliday
Steve Lanzano

Mullen mediaHUB

Steve Calder
John Moore

Myers Publishing

Jack Myers (*Speaker*)

MySpace

Heidi Browning

N

N2

Daniel Wilkins

National Cable Communications

Melissa Grund

National Cable Communications/AMS

Andrew Capone
Nick Garramone
Ken Little
Greg Schaefer

National CineMedia

Dave Kupiec
Clifford Marks

National Mobile Billboards LLC

Marty Glazer
Lisa Tyrell
Frank Yon

Navic Networks

Chet Kanojia

NBC Local Media

Francis Comerford
Mark Lund
Shawn Makhijani
Mark Yackanich

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NBC Universal

Ben Silverman (*Speaker*)

New Age Marketing, Inc.

Dave Sorel

Marc Sorel

New Age Media Systems

Steve Molkenthin

**New Orleans Metropolitan
Convention & Visitors Bureau**

J. Perry (*Speaker*)

NewMediaMetrics

Gary Reisman

The New York Times

Alexis Buryk

Stephanie Clifford (*Speaker*)

Karen List

David E. Sanger (*Speaker*)

Paul Smurl

Denise Warren

Newspaper National Network

Jason Klein

Lynn Lehmkuhl

Gary Martin

NEXTMedia, Inc.

Mike Ritzman

Nielsen Games

Brad Raczka

Nielsen Media Research

Gerardo Guzman

Steven Tartas

Nielsen Online

Pete Blackshaw (*Speaker*)

Cori McAfee

Nielsen/IMS

Joanne Van Der Bergt

**Nielsen/IMS Interactive Market
Systems**

Paul Baynton

Lisa Finn

Gail Murphy

Sherry Orr

The Nielsen Company

Michelle Andreas

Frank Ball

Jeff Boehme

Sara Erichson

Stu Girgins

Lorraine Hadfield

Catherine Herkovic

Cheryl Idell

Kyra Koury

Paul Kultgen

Brian Lane

Jo LaVerde

Jack Lusher

Barbara McFarland

James O'Hara (*Speaker*)

Mary Pender

William Ross

Robert Ruggiero

Sandy Stewart

Kevin Svenningsen

David Thomas

Quatresa Triplett

James Woble

Kate Wulfing

NielsenConnect

Jon Mandel

NNN

Paul Atkinson

Novartis Consumer Health, Inc.

Paul Silverman

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O

OAAA

Stephen Freitas
Makeda Kefale

OMD

Jeff Minsky (Speaker)

Omnicom Media Group

Page Thompson (Speaker)

OneDomain Inc

Greg Calhoun

OoHsolutions.com

Alan Lerner

Oppenheimer & Co. Inc.

Jason Helfstein

Optimedia International U.S., Inc.

Greg Kahn
Antony Young (Speaker)

Out of Home Video Advertising Bureau

Suzanne Alecia

P

PaperChain

Gary Rudy

Peter A. Mayer Advertising, Inc.

Jordy Luft

Pfizer Inc

James Donohue
Kenneth Haener
Lauren Ljubicich
Risa Wexler

PHD USA

Harry Keeshan
John Swift
Judy Vogel

Pointlogic USA Inc.

Nicole Alexander
David Eastman
Harald Hoogstrate
Peter Kloprogge
Suzanne Lynch

R

Raycom Media, Inc.

Wayne Daugherty

Red7e

Matthew O'Mara

Rentrak Corporation

Dustin Encelewski
Cathy Hetzel
Carol Hinnant
Gordon Jones
Ken Papagan
Laura Toney

RET Media/Turner Broadcasting

Dee Dee Borman
Anne Marie Reines

Retirement Living

Gig Barton

Ripe Digital Entertainment

Ryan Magnussen (Speaker)

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S

Sarkissian Mason

Patrick Sarkissian (*Speaker*)

Scarborough Research

Bob Cohen
Gregg Lindner
Deirdre McFarland
Yvonne McHugh
Sherry Miller
Steve Seraita

SKY IT Group / QlikView

Brad Copeland
Steve Czetty
Tony Pechenik

SmartBrief

Henry Murphey

SNTA

Jordan Harris

SocialVibe

Joe Marchese (*Speaker*)

Spark Communications

Nancy Roth

SQAD

Tom Adams
Robin Blum
Larry Fried
Neil Klar
Samantha Marlowe

SRDS

Scott Black
George Carens
Bernadette Cognac
Stephen Davis
Trish Delaurier
Dave Kostolansky
Denise Kramer

St. John & Partners

Jeff McCurry
Robert Springer

Starcom Worldwide

Stephen Buerger
Mary DeBrunner
Kevin Gallagher
Graham Nolan

Sterling Jewelers, Inc.

Anne Clark

StoreBoard Media

Melissa Gerard
Rick Sirvaitis
Charles Williams

Strata Marketing

Joy Baer
Rob Burkhart
David Drucker
Paul Levy
J.D. Miller
John Shelton

T

TargetCast tcm

Audrey Siegel
Philippe Sloan

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Tata Consulting

Ellen Weinstein

Television Bureau of Advertising

Abby Auerbach
Janice Garjian
Chris Rohrs

Television Week

Chuck Ross

Telmar Information Services Corp

Vicky De Sousa
Stanley Federman
Corey Panno
Jeffrey Wieland

TiVo Inc.

Tara Maitra
Bob Pares
Jeff Stettin

TNS Media

Maria Abadia
Jen Conway
Carl Dickens
Carolyn Kidd-Harper
Paris Loesch
Skip Selle

TNS Media Research

Anne Drake

Traffic Audit Bureau

Jeff Casper
Joseph Philport

Turner Broadcasting

Susan Nathan

TV Guide

Scott Crystal
Pete Haeffner
Gary Kleinman

TV Guide Network

Richy Glassberg

TVB ePort

Gene Lewin
Jerry Sacchetti

U

UBS Research Analyst

Ben Schachter

Universal McCann

Elaine Christoph
David Cohen
Kathy Doyle
Daryl Lee
Melanie Mitchem
Matt Seiler (*Speaker*)
Donna Wolfe

V

VCI Solutions

Jamie Meyer
Lowell Putnam

VCU Brandcenter

Rick Boyko (*Speaker*)

VMS

William Frank
Marty Schemm
Leslie Stubin
Jay Wofsy

W

Wall Street Journal Office Network

Jim Harris
David Kahn

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WeightWatchers Magazine
Andrew Amill

YOMIKO Advertising Inc.
Yasumi Kume

WGN America
TJ Connolly

Ypartnership
Patti Combs

Wilkins Media Company
Kathy Bifulco
Dana Burleson
Abbie Hamilton
Kris Hall
Scott Kirby
Lisa Weaver
Bill Wilkins

Z

Zenith Media Services
Neil Ascher
David Ehlers
Peggy Green
Tim Jones
Ava Jordhamo

Workhorse Software Company
Marty Hayden
Laurie Nova

X

Xavier
Mary Walker

Y

Yahoo!, Inc.
Beth Lawrence