

EXECUTIVE LEADERSHIP PROGRAM

Day One

- 8:15 - 8:30 Breakfast
- 8:30 - 10:30 Group discussion:
- Leading agencies in challenging times
 - Introduction to the Agency Leadership Simulation®
- 10:30 - 12:30 Team discussions:
- Taking over at Shele House®
- 12:30 - 1:00 Lunch
- 1:00 - 3:00 Team discussions:
Leading Shele House® (Year 1)
- Setting a tone
 - Setting business priorities
- 3:00 - 3:30 Group discussion:
Taking Over at Shele House®
- 3:30 - 6:30 Team discussions:
Leading Shele House® (Year 1)
- Competition versus collaboration
 - Positioning for growth
- 6:30 - 7:30 Cocktail Reception TBD

EXECUTIVE LEADERSHIP PROGRAM

Day Two

- 8:15 - 8:30 Breakfast
- 8:30 - 10:15 Team discussions:
Leading Shele House® (Year 1)
- Dealing with poor performers
- 10:15 - 11:00 Group discussion:
Year One Review
- 11:00 - 12:45 Team discussions:
Leading Shele House® (Year 2)
- Managing client opportunities
- 12:45 - 1:15 Lunch
- 1:15 - 3:30 Team discussions:
Leading Shele House® (Year 2)
- Managing client opportunities
- 3:30 - 4:15 Group discussion:
Recent Events at Shele House®
- 4:15 - 6:30 Team discussions:
Leading Shele House® (Year 2)
- Transforming the business
- 7:00 - 9:00 Cocktails & Dinner: TBD

EXECUTIVE LEADERSHIP PROGRAM

Day Three

- 8:15 - 8:30 Continental Breakfast
- 8:30 - 10:00 Team discussions:
Leading Shele House® (Year 2)
- Transforming the business
- 10:00 - 10:45 Group discussion:
Year Two Review
- Managing talent
- 10:45 - 12:30 Team discussions:
Leading Shele House® (Year 3)
- Hiring for the future
- 12:30 - 1:15 Lunch
- 1:15 - 2:30 Team discussions:
Leading Shele House® (Year 3)
- Leaving a legacy
- 2:30 - 3:30 Group discussion:
Shele House® Final Review
- Leadership lessons