## CBD-infused products continue to emerge, but what do U.S. consumers think?

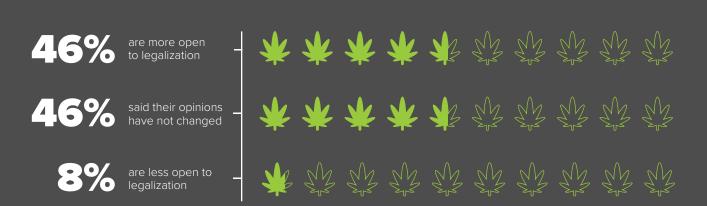


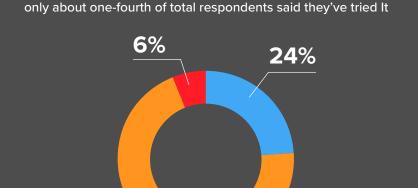
Yes

No

Not sure

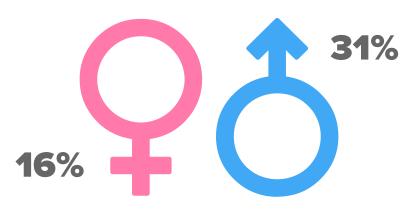
In the last five years, many U.S. adults' opinions towards marijuana legalization have largely evolved





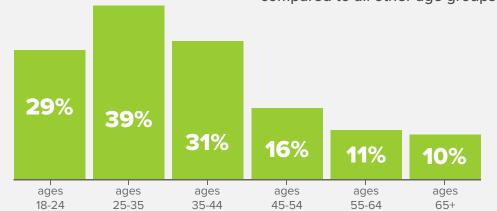
While 58% of consumers said they are familiar with CBD,

According to survey results, men were significantly more likely to try CBD than women



U.S. adults between the ages of 25 and 34 reported the highest level of CBD use compared to all other age groups

**70**%



The most common health benefits associated with CBD were pain relief and anti-anxiety treatments



47% 34% 30%

Sleep-aid Anti-anxiety

25%

any health benefits

Therapy for

epilepsy

24%

Fights cancer Do not associate

Certain products were more popular among CBD users than others, with oil extracts and vape pens being the most common CBD-infused products

