



2020 NEW BUSINESS LEAGUE TOP 10 CREATIVE WINS

Global / Jun

AGENCY	MONTH	ACCOUNT	AREA
O.P.EN(Omnicom)	Jun	Peugeot	Global
Wonderhood Studios	Jun	Three Mobile	UK
DEG	Jun	Gap	Global
Doner	Jun	TCF Bank	US
Digitas	Jun	Edgewell	US
DDB	Jun	Finlandia Vodka	Global
Anomaly	Jun	Farfetch	Global
Orès Group	Jun	Auchan	Global
New Commercial Arts	Jun	World Out Of Home Org	Global
Pereira & O'Dell	Jun	Stella Artois	US

METHODOLOGY

The R3 New Business League has been compiled since 2002 using data supplied by multinational agencies on a monthly basis to R3. In addition, this data supplied is balanced against Client Estimates, Nielsen ADEX, discounted to appropriate levels and then converted to a revenue estimate. R3 strives to be accurate in all reporting, but welcomes comments and questions. Please write to greg@rthree.com or visit www.rthree.com for more information or to download a soft copy. R3 is the leading independent consultancy focused on tracking of agency performance, and marketing ROI.



2020 MEDIA NEW BUSINESS LEAGUE TOP 10 MEDIA WINS

Global / Jun

AGENCY	MONTH	ACCOUNT	AREA
Horizon Media	Jun	CBS	US
Dentsu Aegis Network	Jun	Kroger	US
Wavemaker	Jun	Tencent Holdings	China
Dentsu Aegis Network	Jun	Generali	Global
Mindshare	Jun	WW	US
PHD	Jun	SAIC VW & SKODA Project	China
OMD	Jun	Canva	US
Wavemaker	Jun	Bungie	Global
Essence	Jun	Airbnb	Global
MediaCom	Jun	Cinch	UK

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