



2020 NEW BUSINESS LEAGUE TOP 10 CREATIVE WINS

US / Jun

AGENCY	MONTH	ACCOUNT	AREA
O.P.EN(Omnicom)	Jun	Peugeot	Global
Doner	Jun	TCF Bank	US
Digitas	Jun	Edgewell	US
Pereira & O'Dell	Jun	Stella Artois	US
DDB	Jun	Finlandia Vodka	Global
Anomaly	Jun	Farfetch Project	Global
Hill+Knowlton Strategies	Jun	Ecolab	US
Landor	Jun	Ecolab	US
Isobar	Jun	United Way of Greater Kansas City	US
And Rising	Jun	Sweaty Betty Project	US and UK

METHODOLOGY

The R3 New Business League has been compiled since 2002 using data supplied by multinational agencies on a monthly basis to R3. In addition, this data supplied is balanced against Client Estimates, Nielsen ADEX, discounted to appropriate levels and then converted to a revenue estimate. R3 strives to be accurate in all reporting, but welcomes comments and questions. Please write to greg@rthree.com or visit www.rthree.com for more information or to download a soft copy. R3 is the leading independent consultancy focused on tracking of agency performance, and marketing ROI.



2020 MEDIA NEW BUSINESS LEAGUE TOP 10 MEDIA WINS

US / Jun

AGENCY	MONTH	ACCOUNT	AREA
Horizon Media	Jun	CBS	US
Dentsu Aegis Network	Jun	Kroger	US
Mindshare	Jun	WW	US
OMD	Jun	Canva	US
Dentsu Aegis Network	Jun	Generali	Global
Wavemaker	Jun	Bungie	Global
Initiative	Jun	El Pollo Loco	US
Essence	Jun	One Medical Project	US
Essence	Jun	The North Face	US
Essence	Jun	Airbnb	Global

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