



creativity + commerce + culture

## AGENCY MERGERS AND ACQUISITIONS 1980-1989

Chiat/Day purchased Australia's Mojo MDA Group (1989).

R.L. Meyer joined with Jehs & Wallis (Milwaukee) to form Meyer & Wallis. (11/89)

Homer & Durham acquired by Lowe Tucker Metcalf. (10/89)

Anderson Communications was purchased by J. Walter Thompson and became Anderson Fischel Thompson (Dallas). (7/89)

Martin/Williams was acquired by GGT Group. (5/89)

BMP (London) was acquired by Omnicom. (summer 89)

Ogilvy & Mather acquired by WPP. (5/89)

Kornhauser & Calene was acquired and merged into Partners & Shevack (5/89).

Muller Jordan & Weiss (NY) purchased by Christopher Thomas (L.I.). (2/89)

Penchina, Selkowitz was acquired by DMB&B. (1/89)

Ensslin & Hall (Tampa) acquired by Earle Palmer Brown. (1/89)

Altschiller Reitzfeld was acquired by Tracy-Locke. (12/88)

Group 243 acquired by Ross Roy (Michigan). (11/88)

Two Saatchi agencies, Campbell-Mithun (Minneapolis), and William Esty (NY), merged to form Campbell-Mithun-Esty. (10/88)

Decker Guertin Cheyne merged with Adams Rickard & Mason (both Hartford area) to form Decker Rickard. (9/88)

WCRS agencies Della Femina Travisano & Partners and HBM/Creamer were merged to form Della Femina, McNamee WCRS. (6/88)

Tatham Laird & Kudner (Chicago) acquired by Euro RSCG (6/88).

Muir Cornelius Moore acquired by Lintas. (5/88)



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Babbit & Reiman (Atlanta) was acquired by GGT Group (London). (5/88)

Bozell, Jacobs, Kenyon & Eckhardt bought itself back from Lorimar Telepictures for \$133 million. (2/88)

Fahlgren & Swink acquired by Lintas (IPG). (1988)

Phillips-Ramsey (San Diego) acquired by McCann-Erickson. (1/88)

Tucker Wayne (Atlanta) merged with Luckie & Forney (Birmingham, AL) to form Tucker Wayne/Luckie. (1/88)

Noble & Associates (Springfield) acquired Don Tennant Co. (Chicago) and renamed it Noble Tennant. (12/87)

Spiro & Associates purchased by Earle Palmer Brown. (11/87)

Geers Gross was purchased by Interpublic and folded into McCann-Erickson in 11/87.

Tycer-Fultz-Bellack (Palo Alto) acquired by BBDO. (11/87)

IPG agencies Campbell-Ewald and SSC&B Lintas Worldwide merged. (10/87)

Cargill, Wilson & Acree (Atlanta) acquired by Tracy-Locke. (10/87)

Cohen & Greenbaum (Chicago) acquired by BBDO Chicago. (9/87)

Laurence, Charles, Free & Lawson was acquired from Mickelberry Corp by Lowe, Howard-Spink & Ball (London). (9/87)

Liller Neal (Atlanta) was purchased by Noble Communications (Springfield, MO). (9/87)

Backer & Spielvogel was combined with Ted Bates (both Saatchi subsidiaries) to form Backer Spielvogel Bates. (7/87)

J. Walter Thompson acquired by WPP. (6/87)

Saatchi & Saatchi Compton was combined with DFS Dorland to become Saatchi & Saatchi DFS Compton. (6/87)

DiIorio, Wergeles (NY) was acquired by Ross Roy. (9/87)



creativity + commerce + culture

Ammirati & Puris was acquired by BMP. (5/87)

Busse & Cummins (SF) acquired by Evans Communications. (5/87)

Burton-Campbell (Atlanta) was acquired by Earle Palmer Brown. (4/87)

Saatchi combined AC&R and DHB, and Sawden & Bess to become AC&R/DHB & Bess. (3/87)

Dawson, Johns & Black was acquired by HCM and renamed HCM Dawson Johns & Black (Chicago). (3/87)

Carr Liggett merged with Lang, Fischer & Stashower (both Cleveland). (1/87)

Cunningham & Walsh acquired from Mickelberry Corp. by N.W. Ayer (12/86) and was absorbed into Ayer in 3/87.

Allen & Dorward (SF) acquired by Mojo MDA. (11/86)

Ackerman & McQueen acquired Hood Hope & Associates (all Oklahoma). (9/86)

WCRS bought HBM/Creamer (6/86) and Della Femina Travisano and Partners (9/86) and merged them in 6/88.

Ted Bates acquired by Saatchi & Saatchi. (5/86)

Leber Katz Partners acquired by Foote, Cone & Belding. (4/86)

Backer & Spielvogel acquired by Saatchi & Saatchi. (4/86)

BBDO, Doyle Dane Bernbach, and Needham Harper Worldwide joined to form Omnicom. (4/86)

MCA Advertising acquired Ally & Gargano. (4/86)

Leber Katz Partners acquired by Foote, Cone & Belding. (4/86)

Kobs & Brady purchased by Ted Bates. (3/86)

Ingalls Associates (Boston) acquired by BBDO to form Ingalls, Quinn & Johnson. (3/86)

Fallon McElligott Rice (Minneapolis) sold 75% stake to Scale McCabe Sloves (NY). (2/86)



creativity + commerce + culture

Dancer Fitzgerald Sample acquired by Saatchi & Saatchi and merged with Dorland Advertising to form DFS Dorland Worldwide. (2/86)

Calet, Hirsch & Spector acquired by Ross Roy. (1/86)

Sieber & McIntyre acquired by Interpublic. (1/86)

Schaefer Advertising acquired by Weightman Advertising (Philadelphia area). (1/86)

Griswold (Cleveland) acquired by Ross Roy. (9/85)

Chuck Ruhr acquired Paragon Cos. (both Minneapolis) (8/85)

York/Alpern (LA) acquired by Doyle Dane Bernback to become York, Alpern/DDB. (8/85)

Benton & Bowles joined D'Arcy MacManus & Masius to form D'Arcy MacManus Benton & Bowles. (7/85)

Levine, Huntley, Schmidt & Beaver sold a majority stake to Grey Advertising. (7/85)

Lorimar bought Bozell & Jacobs in 6/85 and merged it with Kenyon & Eckhardt to form Bozell, Jacobs, Kenyon & Eckhardt.

Quaker's AdCom acquired by Backer & Spielvogel (6/85)

Albert Jay Rosenthal (NY) merged with HBM/Creamer. (6/85)

Lane & Huff (San Diego) acquired by Needham Harper Worldwide. (6/85)

LCF&S was merged into Nadler & Larimer to form Calvillo, Shevack, Goldberg & Partners, all under the Mickelberry umbrella. (5/85)

Gilbert Sandler & Associates acquired by the Adams Group (both Maryland). (2/85)

Lois Pitts Gershon acquired by GGK International. (1/85)

Marsteller (part of Y&R) joined with Havas Conseil (part of Eurocom) to become HCM: Havas Conseil Marsteller. (9/84)

Hoffman York & Compton bought itself back from Saatchi & Saatchi Compton. (9/84)

Wilton, Coombs & Colnett (SF) acquired by and merged into Dancer Fitzgerald Sample. (8/84)



creativity + commerce + culture

Fahlgren & Ferris and Howard Swink merged to form Fahlgren & Swink. (7/84)

Kalish & Rice (Philadelphia) purchased by Earle Palmer Brown. (1984)

Cochrane, Chase, Livingston (CA) acquired by Saatchi & Saatchi (6/84)

Humphrey Browning MacDougall acquired by Creamer to form HBM/Creamer. (1/84)

Waring & LaRose was sold to BBDO in 11/83.

Dailey (LA) acquired by Interpublic (5/83) and merged with SSC&B's LA office in 6/84.

NCK Organization acquired by Foote, Cone & Belding. (8/83)

Metzdorf Advertising (Houston) acquired by Marshalk. (7/83)

McCaffrey & McCall was bought by Saatchi & Saatchi (6/83).

Lorimar bought Kenyon & Eckhardt in 3/83.

Lewis & Gilman (Philadelphia) acquired by Foote Cone & Belding and merged with Aitkin-Kynett. (1/83)

Lee King & Partners (Chicago) acquired by Bozell & Jacobs. (10/82)

Altman, Stoller, Weiss (NY) acquired by Nadler & Larimer. (8/82)

Savitt, Tobias, Balk was merged into Rosenfeld, Sirowitz & Lawson (7/82)

Stiefel/Raymond (NY) acquired by Humphrey Browning MacDougall. (7/82)

Lintas merged with SSC&B after being completely acquired by Interpublic. (4/82)

Compton acquired by Saatchi & Saatchi. (3/82)

Cunningham & Walsh acquired by Mickelberry (3/82)

James Neal Harvey (NY) acquired by Creamer. (2/82)

William Esty Company (NY) acquired by Ted Bates. (2/82)



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Kurtz & Tarlow acquired by Geers Gross. (2/82)

Harrison Higgins acquired by Al Paul Lefton Co. (1/82)

Cochran & Sandford merged with Buck Jones to form Cochran Sandford & Jones (Memphis). (1/82)

F. William Free (NY) acquired by Mickelberry and merged with Daniel & Charles to become Laurence, Charles & Free. (12/81)

Mathiew, Gerfen & Bresner acquired by Bloom Cos. (2/82)

Tracy-Locke (Dallas) acquired by BBDO. (8/81)

McDonald & Little (Atlanta) acquired by Ted Bates. (7/81)

Hoffman York (Milwaukee) acquired by Compton to become Hoffman York & Compton. (5/81)

KSW&G acquired by Della Femina Travisano and renamed Sherwood & Schneider. (4/81)

Horton Church & Goff acquired by Creamer. (1/81)

Chalek, Dreyer, Comerford, & Lubalin acquired by Creamer. (1/81)

Alex T. Franz (Chicago) acquired by Cramer-Krasselt. (3/81)

James Jordan merged with Case & McGrath to form Jordan, Case & McGrath. (1/81)

Hackenberg, Normann, Krivkovich (Chicago) acquired by Cramer-Krasselt. (late 1980)

Marschalk aligns with Campbell-Ewald, forming Marschalk Campbell-Ewald. (1980)

Nadler & Larimer acquired by Mickelberry. (3/80)

De Garmo acquired by D'Arcy-MacManus & Masius. (1/80)