R3 WORLDWIDE

2018 NEW BUSINESS LEAGUE
TOP 10 CREATIVE WINS

US / Aug

AGENCY	MONTH	ACCOUNT	AREA
Wieden & Kennedy	August	Ford	US
McCann WorldGroup	August	Columbia Sportswears	Global
ASL Global	August	Cole Haan	Global
IBM iX	August	Sally Beauty	Global
Droga5	August	United Rentals	Global
Y&R	August	Amtrak	US
Havas Worldwide	August	Rite Aid	US
Beyond	August	AIG	US
Isobar	August	Wired	Global
Droga5	August	Essential	US

R3 WORLDWIDE

2018 MEDIA NEW BUSINESS LEAGUE TOP 10 MEDIA WINS

US / Aug

AGENCY	MONTH	ACCOUNT	AREA
Blue 449	August	T-Mobile	US
Dentsu Aegis Network	August	LVMH	NA
Essence	August	T-Mobile	US
MediaCom	August	Hilton Hotels & Resorts	Global
MediaCom	August	Sony	US
MullenLowe Mediahub	August	Scope	US, UK
Canvas Worldwide	August	Breville	Global
MullenLowe Mediahub	August	Athena Healthcare	US
MullenLowe Mediahub	August	Century 21	US
Crossmedia	August	iHealth	US