

## U.S. Metro Areas Ranked by Number of Advertising Agency Employees 2016



		Paid Employees for Pay Period including March 12 (number)	Number of Establishments	Annual Payroll (\$1,000)
1	New York-Newark-Jersey City, NY-NJ-PA	49,582	1,603	5,232,529
2	Los Angeles-Long Beach-Anaheim, CA	17,362	1,018	1,683,404
3	Chicago-Naperville-Elgin, IL-IN-WI	16,437	574	1,739,155
4	San Francisco-Oakland-Hayward, CA	6,995	341	807,976
5	Dallas-Fort Worth-Arlington, TX	5,923	359	495,802
6	Boston-Cambridge-Newton, MA-NH	4,655	218	476,331
7	Detroit-Warren-Dearborn, MI	4,628	157	320,880
8	Miami-Fort Lauderdale-West Palm Beach, FL	3,932	463	300,069
9	Minneapolis-St. Paul-Bloomington, MN-WI	3,778	255	344,458
10	Orlando-Kissimmee-Sanford, FL	3,636	109	202,209
11	Philadelphia-Camden-Wilmington, PA-NJ-DE-MD	3,292	316	264,465
12	Atlanta-Sandy Springs-Roswell, GA	3,005	296	249,745
13	Washington-Arlington-Alexandria, DC-VA-MD-WV	2,801	216	243,321
14	Kansas City, MO-KS	2,741	136	243,619
15	Denver-Aurora-Lakewood, CO	2,455	181	213,408
16	Austin-Round Rock, TX	2,017	145	160,582
17	Seattle-Tacoma-Bellevue, WA	1,950	176	190,024
18	St. Louis, MO-IL	1,923	109	122,651
19	San Diego-Carlsbad, CA	1,876	198	118,147
20	Las Vegas-Henderson-Paradise, NV	1,775	107	115,726
21	Salt Lake City, UT	1,599	91	88,940
22	Bridgeport-Stamford-Norwalk, CT	1,517	97	127,890
23	Portland-Vancouver-Hillsboro, OR-WA	1,498	143	150,163
24	Milwaukee-Waukesha-West Allis, WI	1,493	81	116,376
25	Cincinnati, OH-KY-IN	1,439	85	126,152
26	Phoenix-Mesa-Scottsdale, AZ	1,429	182	78,271
27	Houston-The Woodlands-Sugar Land, TX	1,392	175	92,352
28	Charlotte-Concord-Gastonia, NC-SC	1,274	118	112,319
29	Tampa-St. Petersburg-Clearwater, FL	1,263	158	97,943
30	Columbus, OH	1,085	99	84,713
31	Louisville/Jefferson County, KY-IN	1,012	58	64,934
32	Omaha-Council Bluffs, NE-IA	980	46	71,861
33	Cleveland-Elyria, OH	970	110	57,689
34	Richmond, VA	916	64	93,443
35	Pittsburgh, PA	859	80	58,580
36	Baltimore-Columbia-Towson, MD	829	89	66,812
37	Nashville-Davidson--Murfreesboro--Franklin, TN	796	82	56,183
38	Rochester, NY	791	68	50,273

39	Ogden-Clearfield, UT	771	25	41,403
40	Boulder, CO	753	46	83,249
41	Grand Rapids-Wyoming, MI	685	40	41,516
42	Birmingham-Hoover, AL	680	51	46,771
43	Fayetteville-Springdale-Rogers, AR-MO	673	30	60,148
44	Albany-Schenectady-Troy, NY	670	25	61,892
45	Des Moines-West Des Moines, IA	628	40	50,685
46	Trenton, NJ	625	17	41,782
47	Indianapolis-Carmel-Anderson, IN	590	88	39,242
48	Buffalo-Cheektowaga-Niagara Falls, NY	574	57	31,930
49	Raleigh, NC	568	66	37,187
50	Memphis, TN-MS-AR	538	43	35,531

Source: County Business Patterns 2016