



## 2019 NEW BUSINESS LEAGUE TOP 10 CREATIVE WINS

Global / May

AGENCY	MONTH	ACCOUNT	AREA
Leo Burnett	May	Corrs Light	US
Droga5	May	Facebook	Global
DDB	May	iShares	Global
Huge	May	Pantone	Global
Publicis Sapient	May	Department of Health and Human Services	US
Big Spaceship	May	NFL	US
Grey Group	May	Walgreens Boots Alliance	US
BBDO	May	WhatsApp	Global
Ogilvy	May	Instagram	Global
Anomaly	May	Porsche	Global

### METHODOLOGY

The R3 New Business League has been compiled since 2002 using data supplied by multinational agencies on a monthly basis to R3. In addition, this data supplied is balanced against Client Estimates, Nielsen ADEX, discounted to appropriate levels and then converted to a revenue estimate. R3 strives to be accurate in all reporting, but welcomes comments and questions. Please write to [greg@rthree.com](mailto:greg@rthree.com) or visit [www.rthree.com](http://www.rthree.com) for more information or to download a soft copy. R3 is the leading independent consultancy focused on tracking of agency performance, and marketing ROI.



## 2019 MEDIA NEW BUSINESS LEAGUE TOP 10 MEDIA WINS

Global / May

AGENCY	MONTH	ACCOUNT	AREA
Horizon Media	May	Eharmony	US
Mediahub	May	Fox Corporation	US
Horizon Media	May	Avis	US
Charm Group	May	Volkswagen Group	China
Horizon Media	May	Belk	US
Horizon Media	May	Earnin	US
m/SIX	May	Electronic Arts	Global
Horizon Media	May	Capital One Small Business	US
Horizon Media	May	iRobot (Roomba)	US
Horizon Media	May	Lyft	US

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