



2019 NEW BUSINESS LEAGUE TOP 10 CREATIVE WINS

Global / Sep

AGENCY	MONTH	ACCOUNT	AREA
Mother	Sep	TripAdvisor	US
Droga5	Sep	Accenture Interactive	Global
Wieden + Kennedy	Sep	Fisher-Price	US
MullenLowe Group	Sep	Navy Federal	US
Ogilvy	Sep	MCCY	Singapore
DDB	Sep	Dairy Farm	Asia Pacific
TBWA	Sep	Henkel beauty brands	Germany
Iris	Sep	Delta Air Lines	Europe
Havas Worldwide	Sep	Reckitt Benckiser Project	Russia
Mother	Sep	Roc Beauty	US

METHODOLOGY

The R3 New Business League has been compiled since 2002 using data supplied by multinational agencies on a monthly basis to R3. In addition, this data supplied is balanced against Client Estimates, Nielsen ADEX, discounted to appropriate levels and then converted to a revenue estimate. R3 strives to be accurate in all reporting, but welcomes comments and questions. Please write to greg@rthree.com or visit www.rthree.com for more information or to download a soft copy. R3 is the leading independent consultancy focused on tracking of agency performance, and marketing ROI.



2019 MEDIA NEW BUSINESS LEAGUE TOP 10 MEDIA WINS

Global / Sep

AGENCY	MONTH	ACCOUNT	AREA
Omnicom	Sep	Walt Disney Company	Global
Publicis Media	Sep	Walt Disney Company	Global
Havas Media	Sep	Sanofi	US
Carat	Sep	Deutsche Bahn	Germany
Horizon Media	Sep	Altice	US
Horizon Media	Sep	DISH Network	US
Horizon Media	Sep	Sling TV	US
dentsu X	Sep	Nestle	Russia
Vizeum	Sep	Groupe SEB	Global
Zenith	Sep	Three	UK

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