ADVOCACY
TALENT
IMPACT
What you need to compete.

PARTNER Membership

Connecting the marketing ecosystem for strong partnerships

Through the PARTNER Membership, we invite and welcome the application of non-agency companies within the marketing ecosystem to join our vibrant and dynamic community.

The PARTNER Membership is available to any business that partners with agencies to create, place, or measure marketing communications, like those in the Ad Tech space, Data & Analytics tools, Research Firms, and/or Production Companies.

With the PARTNER Membership, access the 4A's community and the resources it has to offer.

- Network with other 4A's members
- Share thought leadership
- Be a resource for other members
- Gain credibility by being identified as part of the 4A's
- Access additional resources and discounts

What's included in the PARTNER Membership?

- Be a part of the 4A's Speakers Bureau, our first stop for programming committee meetings, national & regional events. Include up to 3 thought leaders and their areas of expertise
- 4 complimentary passes to 4A's events each time your membership renews, a maximum of 2 to be used at any 1 conference
- 10% discount on deeper sponsorship investments
- Get full access to 4A's members-only content library
- Share your research with 4A's members through our consumer insights portal
- Contact your Member Engagement Rep to help maximize your membership
- Other Member Discounts
  o Member pricing on events, training, surveys and benchmark studies
  o Access to 4A's Benefits group and member insurance rates
  o Other discounts with media partners and other services

Annual dues $10,000

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Membership Application

1. Legal Name of Company*

Established Month/Year*

Number of Employees*

Contact*

Title*

Address*

City*

State*

Zip*

Telephone*

Ext

Fax

Email*

Web*

☐ Corporation ☐ Partnership

☐ Individual ☐ Limited Liability Corporation

Established Month/Year

Number of Employees

Branch office (if any)

Address

City

State

Zip

Telephone

Ext

Fax

Email

Web

2. Has company operated previously under any other name?

Yes No

If YES, state former name(s) and date(s) of change(s):

3. Ownership data. Please list officers of company.*

Name Title Ownership (if any)

Email

Name Title Ownership (if any)

Email

Name Title Ownership (if any)

Email

4. Is any owner not employed in the company?

Yes No

If YES, please give details:

All statements contained in this application are, to the best of my knowlege, a true and accurate representation of fact.

Signature*

Print name

Date

Payment Instructions

Choose your preferred payment method

- [ ] Our check made payable to 4A's to cover cost of this service is enclosed for $10,000 for one year*
- [ ] Please invoice us to cover the cost of this service for $10,000 for one year*

*Membership is effective once payment is received for the one-year term and will renew automatically unless 4A's is given written notice otherwise.

SUBMIT

You can also save this PDF with a new file name and send it to membership@4as.org