LoopMe Political

Advertising solutions



The only patented AI-powered media solution that drives up to 5X higher results with integrated polling insights

AI-POWERED MEDIA

Optimize media metrics in every campaign with LoopMe AI, with over 1000 algorithms (models) determining the smartest impressions to deliver

CUSTOM POLITICAL AUDIENCES

Identify and curate custom audiences on a national scale or district level around issues, voting history or intent, viewing habits, influence, and more

IN-FLIGHT POLLING

Surveys are sent to your exposed audience, allowing our AI to optimize towards real-time sentiment and deliver insights throughout the campaign

Why LoopMe?

National scale:

250M devices

150+ SSPs

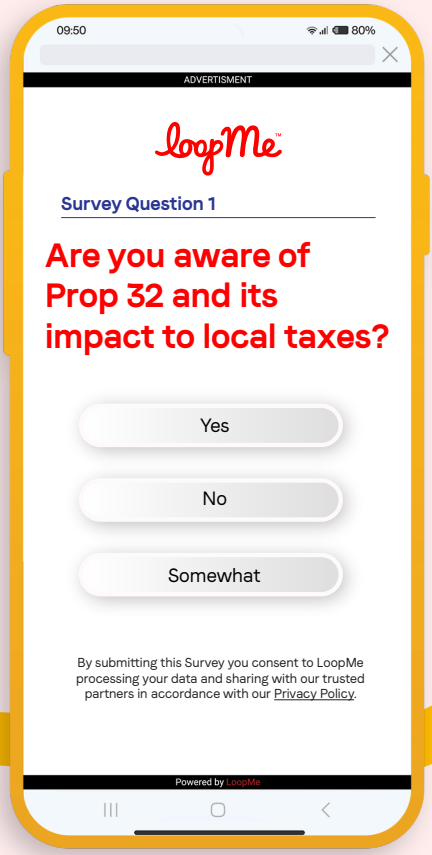
90M households

80% CTV household reach

Ease & flexibility: activation across leading DSPs or managed service with LoopMe DSP and built-in automation for the rapid pace of political

Future proof data management platform: LoopMe's privacy-compliant and cookieless household graph consists of over 250M devices

Geo-targeting capabilities down to the Congressional district level: target exact districts for Congressional campaigns to reduce waste and reach the audiences that matter



To activate your LoopMe Political campaign today, visit **loopme.com/political**

loopMe™